



2023 FERGUSON NORTH AMERICAN SAND SOCCER CHAMPIONSHIPS

PRESENTED BY ATLANTIC UNION BANK

June 9-11, 2023, Virginia Beach, Virginia

Date: June 1, 2023

MEDIA RELEASE

Contacts:

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Stadium Location: Between 28th-29th Streets on the beach (2809 Atlantic Ave)

Event Map: <https://www.sandsoccer.com/fields-map/>

Volunteers: <https://www.sandsoccer.com/volunteer/>

The 29th annual Ferguson North American Sand Soccer Championships presented by Atlantic Union Bank is back again with over 750 soccer teams (including Under-8 to Over-40 divisions and the U.S. Open, where our professionals play)! This year's festival will take place June 9-11, 2023 and will span from 6th Street - 33rd Street. An estimated 100,000 attendees are expected to stroll the beautiful Virginia Beach Boardwalk during the 3-day festival.

Lauren Bland, NASSC Executive Director, shared: "We are excited to welcome thousands of families and friends to the Virginia Beach Oceanfront for our favorite weekend of the year. The vibe at the oceanfront is upbeat, friendly and like the world's largest soccer reunion. Our participants have asked for more festival entertainment and we are excited to deliver a vendor village and enhanced beverage options next to our stadium. The event is free and open to the public, so come on down to the Oceanfront and watch some of the best sand soccer talent around the globe in your backyard."

Festival Entertainment this Year:

- An interactive vendor village with over 60 vendor displays such as: Tesla, Ready!, Walmart, Sand Soccer Gear, Moke America: VB, Rosie's Gaming Emporium, Ynot Italian, FishTails, Tropical Smoothie, Fuddruckers and lots more!
- Beer Tent and Crush Bar overlooking the U.S. Open Stadium
- Sidekick sports: Beach Flag Football, Beach Volleyball, Beach Field Hockey, and Beach Kickball
- U.S. Open Championships (Men's & Women's) - Friday-Sunday at stadium June 7-9

The U.S. Open, men's and women's professional division, features a diverse team pool with many of the nation's elite players and international talent from Japan, Peru, El Salvador Canada and more. The Men's and Women's U.S. Open features cash prizes and will be held in the stadium between 28th-29th streets.

- From U.S. Men's Beach Soccer National Team Coach, Francis Farbaroff; "The North American Sand Soccer Championships will be hosting an invitation-only Elite Identification Training Event from June 7-8 in advance of this year's event in Virginia Beach. National Team staff will be in attendance at the ID Camp, giving our U.S. Open Teams an amazing opportunity to showcase their best players in advance of the annual competition.
- Matt Whalen, U.S. Open Director, shares: "We are proud to host another edition of NASSC's flagship professional division, the U. S. Open. Both men's and women's brackets are our most competitive in our event's 29-year history and will surely showcase the best beach soccer our planet has to offer."

Since its inception in 1994, this huge charity event has attracted soccer families who are amazed at the sand-blasting action of this rapidly expanding global sport. NASSC is home to many international and home-grown players that will go on to represent their National Beach Soccer teams. The competition is 5 v 5 on 60+ sand fields stretched over 25 seaside blocks. The high endurance sport is much like ice hockey or lacrosse, with frequent on-the-fly substitutions and dazzling goals.

The NASSC is produced by the Hampton Roads Soccer Council (HRSC), a 501c3 non-profit organization. Proceeds from NASSC to continuously develop its privately operated 75-acre Hampton Roads Soccer Complex in Virginia Beach. The complex has 2 turf fields with lights and 23 Bermuda grass fields. HRSC hosts tournaments, league matches, practices, camps and clinics for athletes of all ages and sees an annual attendance of 750,000.

NASSC is open to the public at no charge.

For more information, please visit: www.sandsoccer.com or call 757-368-4600.

- Facebook - <https://www.facebook.com/NASSC.HRSC>
- Event Photos - <https://www.sandsoccer.com/gallery/>

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