

NASSC 2009 FACT SHEET

(as of June 2008)

EVENT: 16th Annual NORTH AMERICAN
SAND SOCCER CHAMPIONSHIPS (NASSC)

DATES: June 6-7, 2009 (pros June 5 -7)

LOCATION: Virginia Beach Oceanfront; 17th -36st Sts

SIZE: NASSC is the premier amateur & pro/am
beach/sand soccer event world-wide.

* NASSC 2009 anticipates 950+ teams including 9,500 youth/adult players; 100,000 weekend visitors/spectators possible, based on weather; up to 20 states and several countries; 100 teams on standby/wait lists in 2008. NASSC has hosted over 73,500 players since inception

* NASSC is the annual major charity event conducted for the development of the Hampton Roads Soccer Complex in Virginia Beach, one of the nation's premier such facilities, hosting 400,000 visitors yearly. Please visit www.hamptonroadssoccercomplex.org for information and photos

* NASSC has been recognized by *CosmoGirl* magazine as one of the top 100 free summer attractions in the USA

* NASSC has been selected over the years as one of the "Top 20" summer events by the *Southeast Tourism Society (STS)*

* NASSC is routinely used by the USA National Beach Soccer program to identify players for the National Team, competing internationally

HOSTS: Hampton Roads Soccer Council (HRSC), Virginia Beach, consisting of 9,500 families/players from Virginia Beach Travel Soccer (Beach FC/ Neighborhood Youth Soccer League), the Virginia Rush recreation/travel soccer club and the Southeastern Virginia Women's Soccer Association (SEVWSA)

Tournament produced by core staff of year-round volunteers, augmented by 150 HRSC parents and military unit volunteers for the actual event

PLAYERS: Boys, girls ages 9-19; adult men and women; college men and women, adult and high school “coed” promoting wellness and teamwork; numerous military entries; all skill levels novice - pro, competing on over 60 sand fields

GUEST CELEBRITY: MLS legendary superstar **Eddie Pope** served as NASSC’s 2008 Guest Celebrity, following Women’s National Team star Shannon McMillan in 2007. The celebrity for 2009 will be announced in the Spring.

PRO/AM “U.S. OPEN”: Ten top Pro/Am men’s beach soccer teams competing in a 3-day format for cash prizes. The U.S. OPEN is the centerpiece of NASSC, routinely attracting several thousand spectators to the NASSC *Beach Stadium located at 25th Street.*

ADDITIONAL “SIDEKICK” SPORTS EXPECTED:

- Beach Wrestling
- Beach Coed Flag Football
- Beach Rugby
- Beach Lacrosse

NASSC OFFICIAL CHARITIES:

- Hampton Roads Soccer Council
- Special Olympics
- Ronald McDonald House
- REACH for disadvantaged international children
- Joy Fund
- TOPSoccer Disabilities
- Fun Fours for Food Festival

NASSC OFFICIAL SPONSORS: The following sponsors teamed w/ NASSC 2008. Firms or individuals interesting in becoming 2009 sponsors may contact seamansey@cox.net; 757-496-0274

2008 SPONSOR TEAM

PRESENTING SPONSOR: CITY OF VIRGINIA BEACH

EQUIPMENT SPONSOR: UMBRO USA

CO-PRESENTING SPONSORS. US OPEN:

KIA MOTORS & HAMPTON ROADS SOCCER COUNCIL

KEY SPONSORS:

- * **DEER PARK *Natural Springs Water***
- * **SOCCER PLUS *field hockey***
- * **BEST WESTERN OCEANFRONT (HQ)**
- * **BB&T Bank**

MAJOR SPONSORS:

- * **Sentara Health Care**
- * **Towne Bank**
- * **CHKD Sports Medicine**
- * **Jones Printing Service**
- * **Perfect Party Connections**
- * **Martin Screen Printing & Embroidery**
- * **Pungo 4x4 Off Road**
- * **HBA Architecture, Engineering & Interior Design**
- * **The Pugg Company**
- * **Papa John's Pizza**
- * **Bay Breeze Limousines**
- * **Net Travel**
- * **Vincere Sports**

CONTRIBUTING SPONSORS:

- * FedEx
- * BookMyGroup (formerly MSI)
- * 3DSoccer
- * Haynes Furniture
- * JAZ Enterprises
- * Farm Fresh
- * Seaman's Eye Marine Art
- * Podiatry Associates of Virginia
- * Tidewater Soccer Referees Assn
- * Hampton Roads Piranhas
- * BeachEvents

MEDIA SPONSORS:

- * **WVEC CH13 TV**
- * **757 Soccer.com**
- * **The Virginian Pilot**
- * **Hampton Roads Chamber of Commerce**
- * **Sports Travel Magazine**
- * **Sunny Day Guide**
- * **Admobile**
- * **97.3 Eagle**
- * **92.9 Wave**
- * **100.5 MAX FM**
- * **ESPN 1310**
- * **El Eco Hispanic newspaper**
- * **Virginia Living Magazine**
- * **Flagship military newspaper**
- * **WVXX Selecta 1050AM**

- ## **HIGHLITES:**
- * Celebrating 16th year of NASSC, raising nearly \$ 3 million dollars for charity since '94
 - * 9,500+ players; total NASSC population 30,000 families/friends/players

- * Men's 9th Pro/Am U.S. OPEN in 3,000 seat beach stadium
- * Returning NASSC HQ Best Western HQ @ 29th St oceanfront
- * June 5th registration at 19th St Virginia Beach Convention Center
- * Same highly popular site location of 17th-36th Streets on oceanfront
- * Continued extreme beach sports "SideKick" venues
- * Free sand soccer Kid's Clinic Friday evening w/ Guest Celebrity
- * Free fireworks display Friday or Saturday evening
- * Live beach music

TIMELINE:

- * Site construction Monday - Friday by HRSC, military and contractors
- * Pro/Am team arrivals Thursday; pro matches commence Friday
- * Regular registration Friday 5-10 PM @ Va Beach Convention Center; fields open for practices at oceanfront
- * Media and Sponsor reception/demonstrations Friday afternoon
- * Matches Saturday and Sunday 8:30 AM thru Sunset
- * U.S. OPEN Championship semifinal and final matches Sunday

MILITARY:

Approximately 100 field volunteers from several local military units

CONTACTS:

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|-----------------------|---------------------|-----------------------|
| * Tournament Director | Dick Whalen | 757-683-3018 |
| & sponsor inquiries | | seamanseye@cox.net |
| * Administrator | Karen Knott | 757-368-4600 |
| * Operations/Vending | Matt Whalen | MattW@hbaonline.com |
| * Lodging | Andrea Casperson | 1-888-832-6745 |
| * Website | Lee VanDeman | www.sandsoccer.com |
| * EMail | - | sandsoccervb@aol.com |
| * US OPEN | Joe Ruddy | jruddy@hrpc2.org |
| * Beach Wrestling | Frank Lipoli | flipoli@cox.net |
| * Beach Flag Football | Jay Del Vecchio | witsjd@cox.net |
| * Beach Rugby | Matt Robinette | www.bluesrugby.org |
| * Beach Lacrosse | Chip Meade | cameade@cox.net |
| * Officiating | TSRA | kkhorton@cox.net |
| * Pro Beach Soccer | | www.beachsoccer.com |
| | - | www.fifa.org |
| * Volunteer inquires | Kristen Whalen | kwhalen@vwc.edu |
| * Military volunteers | MCPO Kevin Callahan | kandtcallahan@cox.net |